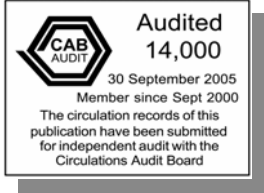




Melbourne Chinese Post

www.chinesepost.com.au



Melbourne Chinese Post A.B.N. 50 064 741 233

Melbourne Chinese Post, which is the first information-packed Melbourne Chinese Community Newspaper, is published fortnightly by Melbourne Chinese Post Pty. Ltd.

14,000 copies of this newspaper are distributed free to over 150 carefully selected outlets in Melbourne's metropolitan area. These outlets include Melbourne City, Box Hill, Doncaster, Footscray, Richmond, Springvale, Mitcham, Glen Waverley and more.

Our feature articles are both educational and informative, that will attract readers with different interests.

Advertising Rate (Paper Size: 390(H) x 280mm)				
Display Ad	Size Height x Width	Front Page	Page 2 - 11	Run of Page
		Full Colour (28cmH x 26cmW)	Full Colour or Back Page	Full Colour
Full Page	Back Page: 34(H) x 26cm Other Pages: 36(H) x 26cm	\$2,750 (\$2,500)	\$1,980 (\$1,800)	\$1,650 (\$1,500)
Junior Page (N/A on back page)	26(H) x 18cm	N/A	\$1,265 (\$1,150) (Page 2 - 11 only)	\$1,056 (\$960)
Half Page	Back Page: 17(H) x 26cm Other Pages: 18(H) x 26cm	N/A	\$1,056 (\$960)	\$880 (\$800)
1/4 Page (N/A on back page)	18(H) x 12.8cm	N/A	\$594 (\$540) (Page 2 - 11 only)	\$495 (\$450)

Colour Column Rate @\$9.9 per col.			
(Full Page Size : 36cm x 7 col.)			
Advertising Rate - Classified Section			
	Size: H x W	Mono	Full Colour
6 spots	9(H) x 8cm	\$66	\$72.6
4 spots	6(H) x 8cm	\$44	\$48.4
2 spots	6(H) x 4cm	\$22	\$24.2
2 spots	3(H) x 8cm	\$22	\$24.2
1 spot	3(H) x 4cm	\$11	\$12.1

All Prices include GST (Amount in the bracket does not include GST) Effective from 01 Jan., 2008
Preferred Position & Off Size Plus 20% Loading
Please note our artwork charge is solely used for Melbourne Chinese Post Reproduced artwork for other purposes will be charged at full price

If you have any enquiries regarding advertising in the Melbourne Chinese Post Please Contact **Advertising City**



ADVERTISING CITY
城市廣告

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